

OUR SOLUTIONS



RFP Consulting

We support clients with strategic guidance to effectively position them in competitive procurement environments.

Bid Process Management

- Bid & Sourcing Strategies
- Ongoing Bid Management

Business & Proposal Strategies

- Pricing To Win
- Bid/No-Bid
- Business Scaling
- Competitor RFP Analysis
- Industry Benchmarking



Proposal Development

We manage the full proposal development process for clients, developing RFPs, RFIs, and federal & state grants with comprehensive services.

Proposal Management

- Compliance & Quality Review
- Milestones, Matrices, & Trackers
- Content Management
- Custom Content, including case studies
- SME Engagement

Design & Delivery

- Graphic Design
- Copyediting
- Templates
- Submission

We empower your vision.

Audrain Advising is an Indiana-certified women-owned consulting firm dedicated to helping clients develop & deliver high-impact solutions that create a lasting positive effect.

We support clients with comprehensive proposal development services for RFPs, RFIs, and federal and state grants, along with RFP consulting for overall bid strategy.

Our clients lead in complex regulatory environments across industries with a shared goal: to increase their impact. We support that goal by strengthening how they pursue and win public sector opportunities—through clear strategy, compelling proposals, and alignment with agency goals and priorities.

RFP Success

At Audrain Advising, we help clients win and deliver. **With over \$30 million in awarded contracts, we bring the strategy, structure, and execution needed to compete in complex state and municipal procurements.** Our turnkey services are designed for lean teams without in-house proposal staff, accommodating your internal bandwidth while elevating your positioning. From navigating complex solicitations to designing bids that are both compliant and compelling, we help clients win contracts and build the infrastructure to keep growing in state and municipal markets.

Our Approach: Impact Aligned

We don't just help our clients submit proposals, we help them distinguish themselves as the best possible partner for public sector work. Our process ensures each submission is grounded in agency goals, program context, and realistic delivery capacity.

