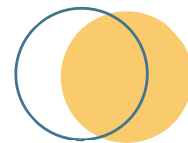


# AUDRAIN ADVISING

## SOLUTIONS TOOLKIT



# OUR EXPERTISE



Audrain Advising empowers your vision with impactful solutions for development, growth, and transformation through our expertise in the following areas:

## Design

We actualize clients' vision for impact by expertly designing organizations, business strategies, and social programs to create lasting impact for clients and their communities.

## Implementation

We provide expert support in implementing complex projects in complex regulatory environments, ensuring our clients deliver on their missions and serve communities with equity.

## Transformation

We help clients modernize programs, scale portfolios, and diversify revenue through digital transformation, data strategies, and change management expertise, allowing our clients to maximize their missions thoughtfully.

# OUR SOLUTIONS



## Strategic Advising

We provide expert technical assistance to organizations and leaders in developing & enacting strategy to maximize their impact.



## Product Roadmapping

We assist clients in visualizing, planning, and executing the development of new technical products, including strategic direction and features.



## Startup Operations

We support early- to mid-stage startups in establishing and managing their operations & business processes.



## Proposal Development

We support clients with technical proposal strategies and development for RFPs, RFIs, and federal & state grants.



## Impact Organization Design & Launch

We work with clients to design and launch impact organizations that will reshape social systems through optimized strategy & funding.



## Program Design & Implementation

We lead the process of planning, developing, and executing programs to achieve client objectives.

# OUR TEAM

## Amber Audrain



Amber Audrain has 15 years of experience designing, implementing, and managing high-impact social programs. In 2022, her passion for modernizing programs led her to launch Audrain Advising to support clients' efforts to better serve their stakeholders through model policy implementation, data strategies, digital transformation, and change management.

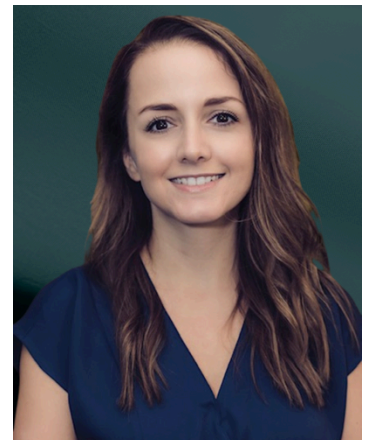
Amber holds a Master of Public Affairs in Policy Analysis & Public Administration, an Executive Education Certificate in Digital Transformation, and is a Certified ScrumMaster. She is also a member of ACMP (Association of Change Management Professionals).

Her roles in nonprofit and state agency contexts enable her to provide a wealth of expertise to her clients and exemplify her commitment to redesigning systems to the benefit of communities.

## Sonja Peters

Sonja Peters is an accomplished startup, VC, and nonprofit leader with over a decade of experience in establishing and maintaining high-quality operations and financial systems.

Sonja supports Audrain Advising in its goal to equip entrepreneurs with the operational tools they need to focus their time on doing what they do best.



# OUR TEAM

Sonja's passion for startups comes from her work at a VC firm, where she developed and implemented operations, finance, and HR systems for tech startups as they prepared to scale. She currently serves as chief of staff at a Series A SaaS startup, leading operations, finance and regulatory compliance.

## Michaela Wischmeier



work.

Michaela Wischmeier has 10 years of experience in the nonprofit sector, including 3 years in domestic violence prevention and youth organizational resource development. After seeing the need for change at a more systemic level, her work has centered on providing research and communications support to statewide and national impact organizations focused on economic development. She is passionate about fostering collaboration between organizations, clients, and communities to achieve positive impacts in their

At Audrain Advising, Michaela leads our proposal development core service, coordinating the process from start to finish. She supports clients in creating proposal response strategies and marshals internal and external resources to ensure compliant and winning proposals.

Michaela holds a Master of Public Affairs in Public Management with a focus on resource access and a Bachelor of Arts in English. She is a member of the Association of Proposal Management Professionals (APMP).

# OUR TEAM

## Alli Vanneman

Alli Vanneman is an experienced project manager, with 6 years of teaching and 2 years of nonprofit work under her belt. Alli is detail-oriented and enjoys bringing structure and clarity to project plans.

Her passion for helping others drew her to the high-impact work at Audrain Advising, where she supports project management, facilitating the timely and efficient achievement of project goals.

Alli holds a BA in Elementary Education from Saint Mary's College and an MA in Education Policy from Columbia Teachers College.



## Emily Keusch



Emily Keusch is an experienced professional with a diverse background spanning various roles in technical writing, administrative support, insurance claims adjustment, risk assessment, compliance, and customer service.

At Audrain Advising, Emily leads the proposal writing process and provides administrative support to Audrain Advising and its clients.

Emily holds a Bachelor of Arts in English with a concentration in Public and Professional Writing and is a member of the Association of Proposal Management Professionals (APMP).



# CLIENT TESTIMONIALS



We benefitted from their strategic guidance to help with our product development, pricing, and go-to-market strategy.

They truly feel like part of our team, with a strong commitment to our organizational goals and an intrinsic desire to help us achieve them. Audrain Advising was the key to our success!

Student-Ready Strategies



Teach Indy has found an invaluable partner in Audrain Advising, collaborating on reimagining educator preparation and securing philanthropic support. We're eager to continue this strategic partnership for the benefit of Indy's students and educators.

Teach Indy



*Audrain*  
ADVISING





## LET'S CONNECT!



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